

APRIL 9-11

2026

EXHIBITOR PROSPECTUS

# ISASS26

FONTAINEBLEAU MIAMI | MIAMI BEACH, FL

## 26<sup>TH</sup> Annual Conference

### CO-PRESIDENTS



CO-PRESIDENT, US  
Ali  
Araghi, DO



CO-PRESIDENT,  
INTERNATIONAL  
Avelino  
Parajón, MD

### PROGRAM CHAIRS



PROGRAM CHAIR  
Han Jo  
Kim, MD



PROGRAM CHAIR  
W. Zack  
Ray, MD



VICE CHAIR  
Sravisht (Chevy)  
Iyer, MD



VICE CHAIR  
Mark E.  
Oppenlander, MD

JOINTLY  
PROVIDED BY



# Dear Exhibitor,

We are pleased to invite you to exhibit and support the ISASS Annual Conference which will be held April 9-11, 2026, at Fontainebleau Miami Beach in Miami Beach, FL.

## WHY ATTEND ISASS?



### Robust Scientific Program

Highlights the latest therapies and innovations from around the world.



### Connect with Customers

The ideal atmosphere to meet or reconnect with spine surgeons to present, promote, and educate on your company's technologies and techniques.



### Highlight Your Technologies

11 total exhibit hours\*

- Welcome Reception, lunches, and refreshment breaks
- Workshops and Tech Updates

\*4.5 unopposed exhibit hours



## KEY DATES

**February 9, 2026** // Application Deadline

**February 19, 2026** // Space Assignments and Service Kits Emailed

**March 16, 2026** // Housing Deadline

## 2025 EXHIBITORS & SUPPORTERS

3Spine	Eminent Spine	Providence Medical Technology
4Web Medical	Expanding Innovations	Riomar Group
Accelus	Globus Medical	Royal Biologics
Amplify Surgical	Highridge Medical	Sapi3nt Health
Arthrex	Implanet America	SI-BONE
ATEC	Induce Biologics	Spinal Elements
Augmedics	Johnson & Johnson	Spinal Simplicity
Aurora Spine and Pain	MedTech	Spine Wave
Axis Spine Technologies	joimax	Spineology
Barricaid (Intrinsic Therapeutics, LLC)	Kuros Biosciences	Stryker
Carlsmed	Life Instrument Corporation	SurGenTec
Centinel Spine	Medtronic	Surgeons Capital Management
Cerapedics	Novapproach Spine	Surgical Theater
Companion Spine	OssDsign	Tenon Medical
Curiteva	OsteoCentric Technologies	TrackX
Elevation Spine	Pacira	VIVEX
elliquence	Premia Spine	Xtant Medical



## TABLE OF CONTENTS

Conference Details . . . . .	3
Conference at-a-Glance. . . . .	4
General Exhibiting Information . . . . .	5
Support Opportunities . . . . .	6
Corporate Support Recognition & Badges . . . . .	10
Housing Details . . . . .	11
Exhibit Floor Plan . . . . .	12
Application: . . . . .	13
Rules and Regulations . . . . .	15

# Conference Details

## CONFERENCE DATES

---

April 9-11, 2026

## LOCATION

---

Fontainebleau Miami Beach  
4441 Collins Ave,  
Miami Beach, FL 33140

## EXHIBIT LOCATION

---

Sparkle East Ballroom

## EXHIBIT DATES & HOURS

---

Thursday, April 9  
12:30-7:00 PM

Friday, April 10  
10:00 AM-3:00 PM

## EXHIBIT BOOTH INSTALLATION

---

Thursday, April 9  
6:00 AM-12:30 PM

## EXHIBIT BOOTH DISMANTLING

---

Friday, April 10  
3:00-8:00 PM

## EXHIBIT CONTRACTOR

---

Expo Convention Contractors  
[info@expocci.com](mailto:info@expocci.com)  
(305) 751-1234

## CONTACT

---

Christina Bessette  
ISASS Conference  
Planning Office

Tel: (630) 681-1040 ext. 305

Email:

[cbessette@broad-water.com](mailto:cbessette@broad-water.com)

## ACCME

---

ISASS recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME.

## TARGET AUDIENCE

---

With a worldwide membership, as well as attendees from a range of disciplines—including neuro, spine and orthopedic surgeons as well as physical therapists, physician’s assistants, scientists, and researchers. ISASS 2026 is the place to reach a diverse audience in a manageable space that allows for plenty of one-on-one conversations.



# Conference At-A-Glance

## THURSDAY, APRIL 9

7:00 AM	Registration Opens
<b>8:00</b>	<b>GENERAL SESSION 1: New &amp; Emerging Spine Technology (NON-CME)</b>
10:00	Refreshment Break with NON-CME Workshop
<b>10:30</b>	<b>GENERAL SESSION 2: Motion Preservation in the Spine: Distinction and Nuance</b>
12:30 PM	Lunch with Exhibits & Early Career Surgeon Lunch
<b>1:30</b>	<b>CONCURRENT SESSION 1: Updates in Complex Spine—Principles for Non-Deformity Spine Surgeons (NON-CME)</b>
	<b>CONCURRENT SESSION 2: Most Pressing Challenges Facing Spine Surgeons Today</b>
	<b>CONCURRENT SESSION 3: Writing High Impact Papers: Research, Data Analysis, and Journal Selection</b>
3:15	Refreshment Break with Exhibits & E-Poster Viewing
<b>3:50</b>	<b>GENERAL SESSION 3: Advanced Surgical Techniques &amp; Technology/US Presidential Address</b>
<b>6:00</b>	<b>Welcome Reception with Exhibits</b>

## FRIDAY, APRIL 10

7:00 AM	Registration Opens
7:30	Non-CME Workshops with Breakfast
<b>8:30</b>	<b>GENERAL SESSION 4: Top Free Papers &amp; IJSS Articles</b>
10:00	Refreshment Break with Exhibits & E-Poster Viewing
<b>10:30</b>	<b>GENERAL SESSION 5: Endoscopic Spine Surgery</b>
12:00 PM	Lunch with Exhibits & Exclusive Non-CME Workshop
<b>1:00</b>	<b>CONCURRENT SESSION 4: Spinal Oncology: Decision Management and Treatment Options</b>
	<b>CONCURRENT SESSION 5: Controversies in Cervical Spine Surgery (NON-CME)</b>
	<b>CONCURRENT SESSION 6: Early Career Surgeons: Best Advice Given and Hardest Lessons Learned</b>
2:30	Refreshment Break with Exhibits & E-Poster Viewing
<b>3:00</b>	<b>GENERAL SESSION 6: International Session: How I Would Treat This in My Country/International Presidential Address/Awards/Keynote Speaker</b>
<b>5:00</b>	<b>GENERAL SESSION 7: DEBATES &amp; DRINKS</b>
<b>6:00</b>	<b>Women in Spine Surgery Reception</b>
<b>7:00</b>	<b>All-attendee Event</b>

## SATURDAY, APRIL 11

7:00 AM	Registration Opens
7:30	Exclusive Non-CME Workshop with Breakfast
<b>8:30</b>	<b>GENERAL SESSION 8: Free Papers—Rapid Fire</b>
10:10	Refreshment Break
<b>10:30</b>	<b>GENERAL SESSION 9: Even the Masters Have Complications: What I Learned from My Worst Case and How I Would Do It Differently Now</b>
12:00 PM	Lunch (Grab-n-Go to Free Paper Session)
<b>12:18</b>	<b>GENERAL SESSION 10: Free Papers—Rapid Fire</b>
2:00	Conference Adjourns

*\*Program and faculty may be subject to change*

# General Exhibiting Information

## BOOTH ASSIGNMENTS

All corporate support opportunities, including Non-CME Technology Workshops are only available to registered ISASS exhibitors. Booths are assigned based on overall corporate support and the date the application is received.

## CORPORATE BADGES

Any additional badges above the allotted amount in your registration are \$895 each. After March 13, 2026, an additional late registration fee of \$100 will apply to each registration. Representatives without a badge will not be admitted to the exhibit hall. Badges are personal and non-transferable and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Badge changes after March 27 will incur a \$50 fee.

## SOCIAL MEDIA FOLLOWERS

-  @ISASSorg // 5,500+ followers
-  @The International Society for Advancement of Spine Surgery // 2,200+ followers
-  @ISASS\_official // 1,800+ followers
-  @InternationalSpineSurgeons // 1,800+ followers

INTERNATIONAL  
JOURNAL  
of  
SPINE  
SURGERY

Advertise in the  
**International Journal of  
Spine Surgery (IJSS).**

## ADVERTISER BENEFITS:

- 130,000 IJSS website users
- 12,000+ E-blast distribution
- 225,000+ website page views annually

**Ask us about rates!**



**Special Issue Sponsorship  
Opportunities Available!**

# Support Opportunities

## Exhibits

### Premium Exhibit Space\*

(Please refer to the floor plan on page 12 for a full list of Premium Exhibit Spaces.)

\$7,950

- One three-sided booth with black drape **near the main entrance (please see floor plan on page 12)**
- 8' high back wall and 3' high side rails
- One 6' draped table
- Two chairs
- One wastebasket
- One exhibitor identification sign
- Two exhibitor registration badges
- Two copies of the Conference Guide

\*Please **contact us** for availability before applying.

### Standard Exhibit Space

\$6,950

- 8' high back wall and 3' high side rails
- One 6' draped table
- Two chairs
- One wastebasket
- One exhibitor identification sign
- Two exhibitor registration badges
- Two copies of the Conference Guide

## Hospitality Suites

An exclusive, private meeting room outside of the exhibit hall for your company to use as needed.

**Two Day Suite (Thursday & Friday)** \$10,000  
**One Day Suite (Thursday or Friday)** \$6,000

## Non-CME Workshop Opportunities

### Workshop with Refreshments (Thursday 10:00-10:30 AM)

\$8,950

A 30-minute workshop on Thursday during the refreshment break. Three spaces available. Up to three workshops may be held concurrently.

### Workshop with Breakfast (Friday 7:30-8:20 AM)

\$9,950

A 50-minute workshop. Three spaces available. Up to three workshops may be held concurrently.

**NEW!** ISASS will incentivize attendance through gift card giveaways for attendees who arrive on-time to the workshop.

### EXCLUSIVE Workshop with Lunch (Friday 12:00-12:50 PM)

\$12,500

### EXCLUSIVE Workshop with Breakfast (Saturday 7:30-8:20 AM)

\$9,950

**NEW!** ISASS will incentivize attendance through gift card giveaways for attendees who arrive on-time to the workshop.

# Support Opportunities

## Technology Update Opportunities

**General Session Tech Update** \$7,000

Present a 6-minute Technology Update during one of the following General Sessions:

- **General Session 1:** New & Emerging Spine Technology on Thursday from 8:00-10:00 AM
- **General Session 5:** Endoscopic Spine Surgery on Friday from 10:30 AM-12:00 PM

**CONCURRENT Tech Update** \$5,250

Present a 6-minute Technology Update during one of the following concurrent sessions:

- **Concurrent Session 1:** Updates in Complex Spine—Principles for Non-Deformity Spine Surgeons on Thursday from 1:30-3:15 PM
- **Concurrent Session 5:** Controversies in Cervical Spine Surgery on Friday from 1:00-2:30 PM

## Eblast Opportunities

**Eblast to ISASS Database** \$5,000

**Database Survey** \$5,000

**Eblast to ISASS Registrants** \$4,000

**Banner Ad to ISASS Database** \$4,000

**Banner Ad to ISASS Registrants** \$3,500

## ISASS.org Digital Opportunities

**Featured Surgical Techniques Video on ISASS.org Website** \$6,000

Highlight your 5-minute surgical technique video in the ISASS Surgical Video Library for one year.

**Featured Surgical Case Study on ISASS.org Website** \$4,000

Your surgical case study will stay in the ISASS case Library for one year.

## ISASS Conference Guide Advertisements

**Conference Guide Full Page Ad** \$3,500

**Conference Guide Half Page Ad** \$1,750

## Social Media Opportunities

**Social Media Video** \$2,250

**Social Media Post** \$1,500

# Support Opportunities

## On-Site Marketing Opportunities

### **NEW: Event Space Branding**

Varies

Add splash to your presence at ISASS26!

Include your graphics on focal walls and columns throughout our event space.

[Click here](#) to view all branding opportunities, pricing, and specifications.

The pricing provided in this guide includes the production, installation, and removal of graphics.

Company must provide completed graphics according to the specifications provided by the hotel.

---

### **Charging Lounge**

\$10,000

Provide attendees with a way to charge their electronics by supporting the charging lounge located in the foyer. Your company will be recognized on signage near the charging lounge. You may bring marketing collateral to place on tables in the lounge and a maximum of 2 pop-up banners to display in the lounge.

---

### **Branded Hotel Key Sleeves**

\$7,500

Feature your logo or graphics on each hotel key sleeve provided to our group.

---

### **Wireless Internet Access**

\$6,000

Provide access for wireless-enabled devices in the general session room and exhibit hall during the conference. Your company will be prominently acknowledged on signage in the registration area, and on our website. The access code can be branded.

---

### **Conference Bags\***

\$5,500

---

### **Badge Lanyards\***

\$5,500

---

### **Java Jackets for Refreshment Breaks\***

\$5,000

---

### **Room Drop\***

\$3,500

---

### **Napkins for Refreshment Breaks\***

\$3,500

---

### **Notepads or Pens\***

\$3,500

## Networking Opportunities

### **Welcome Reception**

\$12,000

Support the Welcome Reception held in the Exhibit Hall on Thursday evening at 5:30 PM.

### **NEW: ISASS SNAPSHOTS PHOTOBOOTH**

Your logo will be prominently displayed in every photo taken as attendees enter the exhibit hall.

Your company will also be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.

---

### **Co-Support: All-Attendee Celebration**

\$10,000

Support the All-Attendee Celebration held at the Fontainebleau on Friday evening. Company may have one 6 ft table near the entrance of the event and may also bring a maximum of two pop-up banners to display in a location of your choice. Your company will receive 5 complimentary tickets to the event. Your company will be acknowledged in course announcement slides, on signage, and in the printed Conference Guide.

*\*Supporting company responsible for producing and shipping items.*

# Support Opportunities

---

## **Co-Support: Women in Spine Surgery Reception** \$7,500

Receive a 3-minute speaking opportunity during the event on Friday evening at 6:00 PM. Topic should be related to your company's support of women in spine surgery. Company may send 3 representatives to attend. Two spaces available.

---

## **NEW: Surgeon Focus Group** \$5,000

Private access to a minimum of 8 ISASS spine surgeons<sup>1</sup> for the opportunity to make introductions, ask questions, gather feedback, or pitch an idea for 30 minutes. Only one slot available. Conference room provided.

<sup>1</sup> ISASS will assist in selecting attendees to match your desired target audience. Timing cannot conflict with the ISASS program.

---

## **Irene Say Memorial Scholarship** \$4,000

Support a scholarship named in the honor of Irene Say, MD. Irene was a talented spine surgeon, a dedicated mentor, a force of positive energy, and above all a kind and remarkable soul. The scholarship will be provided to an outstanding early career female surgeon in the field and will cover housing and registration fees for the recipient. Your company will be acknowledged on signage and in the Conference Guide. Each sponsorship creates one scholarship. The contact information of the attendee(s) benefited by your grant.

### Early Career Surgeon Opportunities

---

## **EXCLUSIVE Early Career Surgeon Lunch Workshop** \$15,000

Present to Early Career Surgeons on the topic of your choice during lunch on Thursday at 12:30 PM. Typical attendance is 40 surgeons.

---

## **Early Career Surgeon Event** \$5,000

Host Early Career Surgeons for an event of your choice on Thursday evening from 6:30 PM onwards. Company is responsible for arranging and paying for the event. ISASS will guarantee a minimum of 8 Early Career Surgeons. Limited quantity available.

---

## **Resident, Fellow, and Early Career Surgeon Travel Grant** \$3,000

Company provides grant(s) to support residents, fellows, or Early Career Surgeons to attend the conference. Receive the contact information of the attendee(s) benefited by your grant. Your company will be acknowledged in the Conference Guide and in course announcement slides.

### General Support

---

## **General Annual Conference Support** \$1,000 or above

Show your support for the ISASS Conference with a general support pledge of any amount of \$1,000 and up. Receive acknowledgment in course announcement slides, on signage, and in the printed Conference Guide.

# Corporate Support Recognition & Badges

As a sign of appreciation for our corporate partners who support ISASS, we are pleased to offer the following recognition and benefits:

BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$100,000 and above	\$75,000 and above	\$50,000 and above	\$25,000 and above	\$15,000 and above
ISASS website listing (for one year)	✓ With logo and URL	✓ With logo and URL	✓ With logo	✓	✓
Acknowledgement in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page	✓	✓
Complimentary Ad in ISASS Conference Guide	✓ Full-page	✓ Full-page	✓ Half-page		
Prominent recognition on ISASS Conference signage and in course announcements	✓ With logo	✓ With logo	✓ With logo	✓ With logo	✓
Recognition on ISASS social media channels	✓	✓	✓	✓	✓
Badge ribbons for the Conference indicating support level	✓	✓	✓	✓	✓
Podium award presentation at the Conference	✓				
Complimentary exhibitor badges (over allotted)	12	8	6	4	2

The top annual supporter will receive a meeting with the ISASS Board of Directors.

**Calculation of Support:** All corporate support dollars (grants, advertising, sponsorships, IJSS Special Issues, etc.) provided to ISASS by your company, after the 2025 conference (between the dates of April 12, 2025, and January 31, 2026), will be counted toward your 2026 annual conference support level, as long as your 2026 conference support is equal to or greater than your total 2025 annual conference dollar amount.

# Housing Details



## Fontainebleau Miami Beach

4441 Collins Avenue | Miami Beach, FL 33140

### ROOM RATES

Run of House: \$409/night (before taxes and fees)

### TAXES & FEES

\$42 Resort fee plus 14% tax per room, per night.

### DEPOSIT AND CANCELLATION POLICY

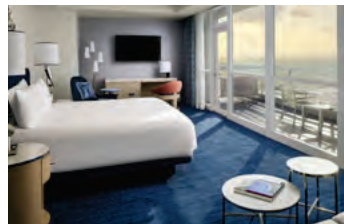
All reservation requests will require a one (1) night advance payment that will be refundable only if the reservation is cancelled at least 30 days prior to arrival date.

### RESERVATIONS PROCEDURE

#### Make your reservation by March 16th!

The discounted rate will not be available after March 14th, or if the room block sells out.

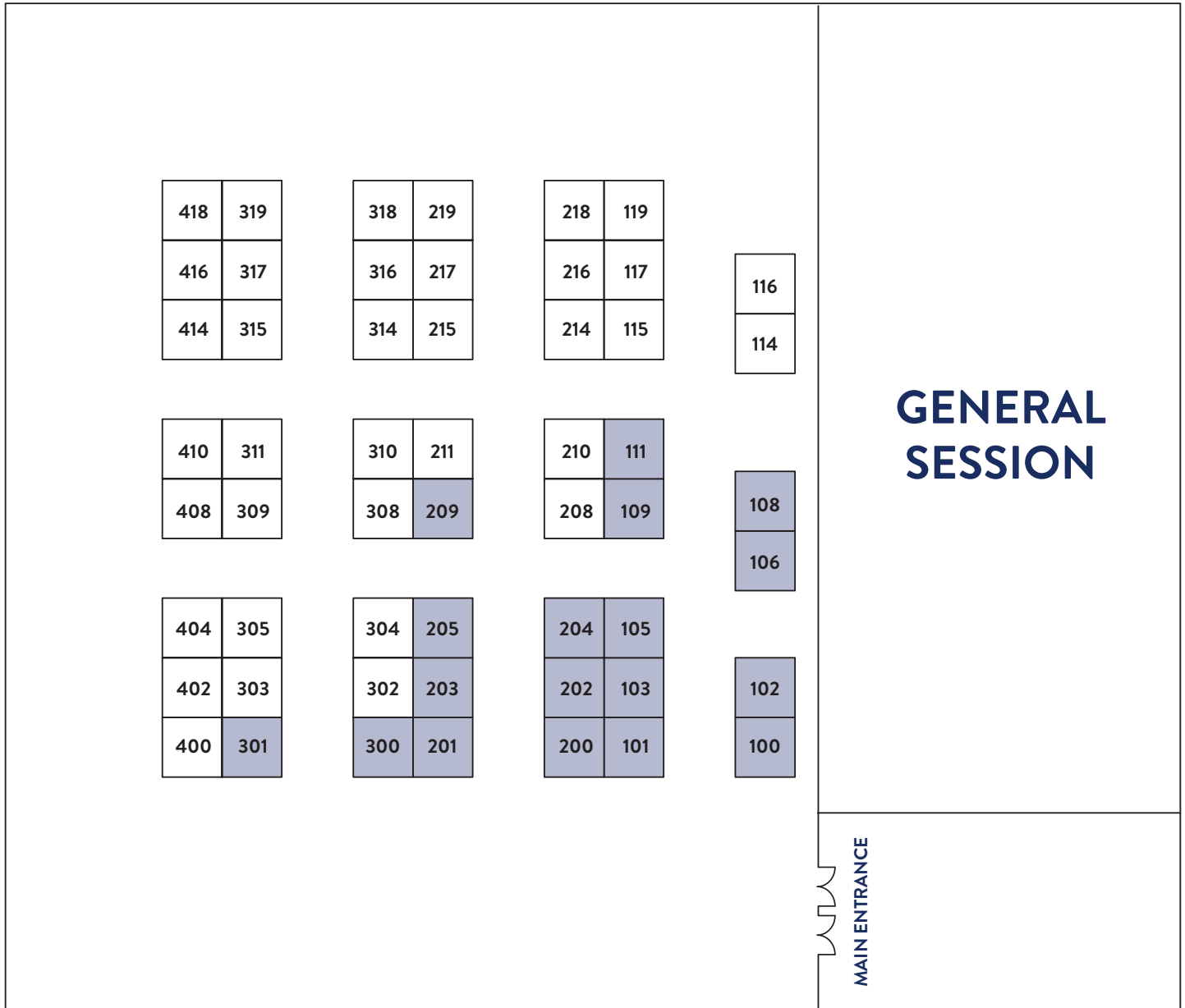
Reservations after this date will be taken on a space available basis only, at current prevailing rates.



[Book Online](#)

# Exhibit Floor Plan

Food and beverage stations will be rotated through the exhibit hall.



Standard Exhibit Space
  Premium Exhibit Space

# Application

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT EMAIL ADDRESS \_\_\_\_\_

## BOOTH PREFERENCES:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Space assignment is at the sole discretion of the ISASS Planning Office.

### 10X10 EXHIBIT SPACES

#### Premium Exhibit Space\*

(Please refer to the floor plan on page 12 for a full list of Premium Exhibit Spaces.) \*Please **contact us** for availability before applying.

Quantity: \_\_\_\_\_ x \$7,950 = \_\_\_\_\_ **TOTAL**

#### Standard Exhibit Space

Quantity: \_\_\_\_\_ x \$6,950 = \_\_\_\_\_ **TOTAL**

### HOSPITALITY SUITES

#### Hospitality Suite

One Day: Please select preferred day:

Thursday OR  Friday

\$6,000

Both Days

\$10,000

### NON-CME WORKSHOP OPPORTUNITIES

#### Workshop with Refreshments

(Thursday 10:00–10:30 AM)

\$8,950

#### Workshop with Breakfast

(Friday 7:30–8:20 AM)

\$9,950

#### EXCLUSIVE Workshop with Lunch

(Friday 12:00–12:50 PM)

\$12,500

#### EXCLUSIVE Workshop with Breakfast

(Saturday 7:30–8:20 AM)

\$9,950

### TECHNOLOGY UPDATE OPPORTUNITIES

#### General Session Tech Update

**GENERAL SESSION 1:** New & Emerging Spine Technology on Thursday from 8:00–10:00 AM.

**GENERAL SESSION 5:** Endoscopic Spine Surgery on Friday from 10:30 AM–12:00 PM

\$7,000

#### Concurrent Session Technology Update

**CONCURRENT SESSION 1:** Updates in Complex Spine—Principles for Non-Deformity Spine Surgeons on Thursday from 1:30–3:15 PM

**CONCURRENT SESSION 5:** Controversies in Cervical Spine Surgery on Friday from 1:00–2:30 PM

\$5,250

### EBLAST OPPORTUNITIES

#### Eblast to ISASS Database

\$5,000

#### Database Survey

\$5,000

#### Eblast to ISASS Registrants

\$4,000

#### Banner Ad to ISASS Database

\$4,000

#### Banner Ad to ISASS Registrants

\$3,500

### ISASS.ORG DIGITAL OPPORTUNITIES

#### Featured Surgical Techniques Video

\$6,000

#### Featured Surgical Case Study

\$4,000

#### Banner Ad on ISASS.org Website

\$3,000

### ISASS CONFERENCE GUIDE ADVERTISEMENTS

#### Conference Guide Full Page Ad

\$3,500

#### Conference Guide Half Page Ad

\$1,750

### SOCIAL MEDIA OPPORTUNITIES

#### Social Media Video Spotlight

\$2,250

#### Social Media Post

\$1,500

### ON-SITE MARKETING OPPORTUNITIES

#### **NEW** Event Space Branding

Varies

#### Charging Lounge

\$10,000

#### Branded Hotel Key Sleeves

\$7,500

#### Wireless Internet Access

\$6,000

#### Conference Bags

\$5,500

#### Badge Lanyards

\$5,500

#### Java Jackets for Refreshment Breaks

\$5,000

#### Room Drop

\$3,500

#### Napkins for Refreshment Breaks

\$3,500

#### Notepads OR Pens

\$3,500

### NETWORKING OPPORTUNITIES

#### Welcome Reception

\$12,000

#### Co-Support: All-Attendee Celebration

\$10,000

#### Co-Support:

**Women in Spine Surgery Reception**

\$7,500

#### **NEW** Surgeon Focus Group

\$5,000

#### Irene Say Memorial Scholarship

\$4,000

### EARLY CAREER SURGEON OPPORTUNITIES

#### EXCLUSIVE Early Career Surgeon Lunch Workshop (Thursday 12:30–1:20 PM)

\$15,000

#### Early Career Surgeon Event

\$5,000

#### Resident, Fellow, and Early Career Surgeon Travel Grant

\$3,000

### GENERAL SUPPORT

#### General Annual Conference Corporate Support

\$1,000 or above

### TOTAL:

# Application

Application Deadline: February 9, 2026

## Company Details

COMPANY NAME *(exactly as it should appear in course materials)*

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

TELEPHONE *(exactly as it should appear in course materials)*

WEBSITE

CONTACT EMAIL ADDRESS

## Billing Information

For your convenience, wire transfers in USD currency can be made:

- ◆ Within the US: Chase Bank, ABA #021000021
- ◆ Outside the US: Chase Bank, SWIFT #CHAUS33

Credit Card    VISA    MASTERCARD    AMEX    DISCOVER

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

NAME *(exactly as it appears on card)*

SIGNATURE *(I agree to pay according to the credit card issuer agreement)*

**\*A 3% processing fee will be applied to all credit card payments.**

Check *(made payable to ISASS)*   Check Number \_\_\_\_\_

**A 50% deposit is required to hold your booth space.** The remaining balance will be due within 45 days of application submission date. Please note the cancellation policy on page 17.

## WE AGREE

Payment in full is due by the due date indicated on your invoice in order for booth space to be assigned.

Checks must be made payable to:

ISASS  
111 W. Wesley Street  
Suite 2  
Wheaton, IL 60187

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract. We hereby apply, subject to the terms of the ISASS printed Rules and Regulations, for exhibit space for our occupancy.

## WAYS TO REGISTER

**1. Email** your applications to Christina Bessette at [cbessette@broad-water.com](mailto:cbessette@broad-water.com)

**2. Mail**  
ISASS Annual Meeting  
Planning Office  
111 W. Wesley Street  
Suite 2  
Wheaton, IL 60187

## CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 9, 2026, will receive a full refund, less a \$500 administrative fee. Cancellations received after February 9, 2026, will forfeit the entire cost of the booth.

# Rules and Regulations

## INTERPRETATION OF RULES

The following Rules and Regulations are part of the contract between the exhibitor and ISASS. All matters not covered in these Rules and Regulations shall be referred to ISASS for adjudication and the decision of ISASS shall be final. These Rules and Regulations may be amended at any time by ISASS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the ISASS Annual Conference and may be given at any authorized agent or representative of the exhibitor.

## BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2025 Conference, date of receipt of application, and space availability. ISASS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond ISASS's control. ISASS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor producing activities or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (ISASS Conference Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

## BOOTH CONDUCT

ISASS reserves the right to approve all exhibits and activities related thereto. ISASS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Conference or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the ISASS for any refund whatsoever. ISASS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of the Annual Conference. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. ISASS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the Annual Conference. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature

outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

## BOOTH CONSTRUCTION AND ARRANGEMENT

All parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

## CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the conference, including the installation and dismantling of exhibits.

## CONTESTS, RAFFLES, AND DRAWINGS

Contests, raffles, and drawings are not permitted at the 2026 ISASS Annual Conference.

## DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Fontainebleau Miami Beach has been or is authorized to make

# Rules and Regulations

any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing and signed by both parties hereto.

## **DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY**

Canvassing in any part of the facilities used by ISASS (The Fontainebleau Miami Beach) is strictly forbidden and anyone doing so will be asked to leave the conference. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by ISASS. These rules begin at 6:00 am on April 9, 2026, through 6:00 pm on April 11, 2026.

## **FIRE REGULATIONS**

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Fontainebleau Miami Beach.

## **FIRST RIGHT OF REFUSAL**

Diamond corporate supporters of the 2025 ISASS Annual Conference will have first right of refusal for priority booth placement.

## **LIABILITY/HOLD HARMLESS AGREEMENT**

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless ISASS, Official Service Contractor/Decorator, The Fontainebleau Miami Beach and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of The Fontainebleau Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Fontainebleau Miami Beach and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of The Fontainebleau Miami Beach and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of

the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the ISASS Annual Conference and the use of The Fontainebleau Miami Beach and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against ISASS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the ISASS Annual Conference by anyone not an employee of ISASS or BroadWater (the ISASS Conference Planning Office) concerning the exhibitor or his/her exhibit. In the event that The Fontainebleau Miami Beach or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event the ISASS, The Fontainebleau Miami Beach, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to April 9, 2026, the opening day of the conference, ISASS shall refund the prepaid fee to the exhibitor.

# Rules and Regulations

## HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the ISASS Conference Planning Office prior to the conference. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

### **Christina Bessette**

c/o BroadWater ISASS Conference Planning Office  
111 W. Wesley Street Suite 2  
Wheaton, IL 60187 USA  
(Samples will not be returned)

## INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with ISASS Annual Conference program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the conference. The ISASS Conference Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning April 9, 2026 through April 11, 2026. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, ISASS, or the ISASS Annual Conference.

## INSURANCE

The exhibitor acknowledges that ISASS, BroadWater, Expo Convention Contractors, nor Fontainebleau Miami Beach Fontainebleau Miami Beach shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

## PAYMENT

Payment in full must be made by the due date indicated on your invoice in order for booth space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

## PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

## REFUND FOR CANCELLATION

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before February 9, 2026, will receive a full refund, less a \$500 administrative fee. Cancellations received after February 9, 2026, will forfeit the entire cost of the booth.

## SECURITY

ISASS will coordinate with The Fontainebleau Miami Beach to make sure the Exhibit Hall is locked beginning April 9, 2026 through April 11, 2026. Neither ISASS, BroadWater, nor Fontainebleau Miami Beach will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

## SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.